

LYRIQ DEBUT EDITION



The all-electric 2023 LYRIQ offers an impressive suite of standard features.

ULTIUM BATTERY PLATFORM

A proprietary all-electric propulsion system

100 kWh estimated useable energy battery and rear-wheel Ultium Drive unit

Cadillac-estimated 300-plus miles¹ of driving range with a full charge

At-home Level 2 (AC) charge rates up to 19.2 kW² and DC fast charging for public charging rates of up to 190 kW³

PERFORMANCE

Cadillac-estimated 325 lb.-ft. (440 Nm) of torque and 340 horsepower (255 kW)⁴

Regen on Demand^{TM5}

One-Pedal Driving⁶

Driver Mode Selector

Isolated Precision 5-link suspension system

Rear-Wheel Drive

EXTERIOR

Satin Steel Metallic or Stellar Black Metallic⁷

Illuminated Black Crystal Front Grille Cadillac Crest emblem and exterior door handles

LED slimline headlamps and LED taillamps

Choreographed exterior LED lighting

Full-glass roof with power interior sunshade

Exterior, continued

20" Split 6-Spoke alloy wheels with Diamond Cut/Dark Android finish and Gloss-Black aero inserts paired with self-sealing tires

Available 22" Dynamic Split-Spoke Reverse Rim alloy wheels with Polished/Gloss-Black finish paired with low-profile⁸ self-sealing tires

COMFORT AND CONVENIENCE

Cadillac-exclusive AKG⁹ Studio 19-speaker audio system

Next-Generation Active Noise Cancellation

Hands-Free Power Liftgate

Heated Steering Wheel

8-way power driver and front-passenger seats with 4-way power lumbar, heat, ventilation and lumbar massage

SAFETY AND DRIVER ASSISTANCE

Cadillac Smart System¹⁰ safety and driver assistance features, including:

- Automatic Emergency Braking
- Forward Collision Alert
- Front Pedestrian Braking
- Rear Park Assist
- Safety Alert Seat
- HD Rear Vision Camera
- Vehicle Diagnostics¹¹
- Teen Driver
- Rear Seat Reminder¹²

Safety and Driver Assistance,¹⁰ continued

Adaptive Cruise Control

Blind Zone Steering Assist

Enhanced Automatic Parking Assist

Enhanced Automatic Emergency Braking¹³

Following Distance Indicator

Front Pedestrian Braking with Bicyclist Detection

HD Surround Vision

Rear Camera Mirror with Washer

Rear Cross Traffic Braking

Rear Pedestrian Alert

Reverse Automatic Braking

Side Bicyclist Alert

TECHNOLOGY

Available Super Cruise^{TM14} hands-free driver assistance technology for compatible roads

33" diagonal advanced LED display

Available Google built-in compatibility:¹⁵ Google Maps, Google Assistant and Google Play

Over-the-air software update capability

Wireless Apple CarPlay^{®16} and Wireless Android Auto^{TM17} capability for compatible phones

myCadillac Mobile App¹⁸

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1. Based on GM testing. EPA estimates not yet available. Actual range will vary based on several factors, including temperature, terrain, battery age, loading, use and maintenance.
2. Requires professionally installed 19.2 KW AC / 100A dedicated charge station, sold separately. Actual times will vary based on battery condition, output of charger, vehicle settings and outside temperature.
3. Actual charge times will vary based on battery starting state of charge, battery condition, output of charger, vehicle settings and outside temperature. See the vehicle's Owner's Manual for additional limitations.
4. Based on GM testing.
5. Feature may be limited when the battery temperatures are extremely cold or hot or when battery is near full charge. See vehicle's Owner's Manual for details.
6. Feature may be limited when the battery temperatures are extremely cold or hot or when battery is near full charge. Always use the brake pedal when you need to stop immediately. See Owner's Manual for details.
7. Stellar Black Metallic late availability starting early Fall and available at extra charge.
8. Lower-profile tires wear faster. Tire and wheel damage may occur on rough or damaged roads or from surfaces, curbs, debris or obstacles. This damage is not covered by the GM New Vehicle Limited Warranty. For more details, go to my.cadillac.com/learnabout/tires or see your dealer.
9. AKG is a trademark of AKG Acoustics GmbH, registered in the United States and/or other countries.
10. Safety or driver assistance features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. Read the vehicle's Owner's Manual for important feature limitations and information.
11. Diagnostic capabilities vary by model and plan. Message and data rates may apply. Requires contact method on file and enrollment to receive alerts. Not all issues will deliver alerts. Visit https://www.onstar.com/us/en/new_vehicles/ for details and limitations.
12. Does not detect people or items. Always check rear seat before exiting.
13. Replaces Cadillac Smart System's Automatic Emergency Braking. Safety or driver assistance features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. Read the vehicle's Owner's Manual for important feature limitations and information.
14. Always pay attention while driving and when using Super Cruise. Do not use a hand-held device. Visit cadillac.com/supercruise for compatible roads and full details.
15. Google built-in services are subject to limitations and availability may vary by vehicle, infotainment system and location. Select service plan required. Certain Google actions and functionality may require account linking. User terms and privacy statements apply. Google, Google Play, and Google Maps are trademarks of Google LLC.
16. Vehicle user interface is a product of Apple® and its terms and privacy statements apply. Requires compatible iPhone® and data plan rates apply. Apple CarPlay, Siri, iPhone and Apple Music are trademarks of Apple, Inc., registered in the U.S. and other countries.
17. Vehicle user interface is a product of Google and its terms and privacy statements apply. Requires the Android Auto app on Google Play and a compatible Android smartphone. Data plan rates apply. You can check which smartphones are compatible at g.co/androidauto/requirements. Android, Google Play and Android Auto are trademarks of Google LLC.
18. Available on select Apple and Android devices. Service availability, features and functionality vary by vehicle, device and the plan you are enrolled in. Terms apply. Device data connection required. See onstar.com for details and limitations.